



Sponsorship of the Institute of Roofing 2012

The Institute of Roofing was founded in 1980 and is **the** only professional body in the UK that offers individuals at Supervisory and Management level involved in the roofing industry, the opportunity to gain nationally recognised roofing qualifications through structured training courses.

Although membership is only open to individuals, the IoR is able to offer a select number of companies the opportunity to become associated with the Institute by becoming one of its sponsors.

Your company would have the opportunity to not only become associated with a nationally respected organisation but also reach the Institute's 1200 members – all roofing professionals and from all areas of the United Kingdom.

The IoR also has links to many national and international Roofing Trade Associations, Manufacturers, Supply chain and a wide range of roofing related organisations including:

Chartered Institute of Building. Confederation of Roofing Contractors. Construction Awards Alliance. Construction Products Association. ConstructionSkills. Fall Arrest Safety Equipment Training. Flat Roofing Alliance. IFD. (Translates to, International Federation of Roofing Trades). Ladder Association. Lead Contractors Association. Lead Sheet Association. Leeds College of Building. Liquid Roofing & Waterproofing Association. Mastic Asphalt Council. Metal Cladding & Roofing Manufacturers Association. National Access and Scaffolding Confederation. National Flat Roofing Contractors Association. National Specialist Contractors Council. Roofing Industry Alliance (National Training Group and Regional Roofing Training Groups). SIG Plc. Single Ply Roofing Association. Independent training providers, etc.

Trade publications such as Roofing Cladding and Insulation, Roof Overview, and Roofing Today regularly carry editorials from the IoR giving further opportunities for exposure.

Our members who work for many of the above, -leading roofing contractors, material suppliers, consultants, supply chain etc. would become aware of your products and services.

Direct help can also be provided to your company if required, in selecting the most appropriate and possibly bespoke training courses for your employees - leading to nationally recognised and IoR qualifications.



IoR sponsorship package includes:

- Use of the IoR logo on your letterhead with the legend ‘Sponsors of The Institute of Roofing’
- Your logo and company information on a dedicated sponsor’s page on our website with a link to and from your own website.
- Dedicated page in our electronic newsletter “Editorial”, for sponsor’s technical developments/updates.
- Discounted table at the Institutes’ AGM lunch for you and your guests
- Opportunity to sponsor IoR Student of the Year* presented at the AGM
- Opportunity to give presentations at IoR regional meetings
- Your literature at IoR seminars and exhibitions

IoR Sponsorship Costs

- One year Sponsorship - £300 + vat for the above sponsorship package
- Two years sponsorship - £450 + vat
- *Student of the Year Sponsorship - £250 + vat available only to Sponsors

How to become a Sponsor

For further information and to discuss in detail sponsorship opportunities with the Institute of Roofing please contact IoR Executive Officer Roger White FloR Tel: 0207 448 3858 or E-mail info@instituteofroofing.org